

SPONSORSHIP AGREEMENT FORM

Yes, _____ (company name) will be a sponsor for the following award.

Award Categories:

Platinum Sponsorship:

- Overall Business of the Year

Gold Sponsorship:

- Best Business Leader
- Apprentice of the Year
- Best Business with 1 – 6 Employees
- Best Business with 7 – 11 Employees
- Best Business with 12 – 20 Employees
- Best Business with 20+ Employees
- Best Home Based/Mobile Business
- Employee of the Year
- Best Community Organisation or Contribution

Our sponsorship level will be:

- Platinum \$7000
- Gold \$4000
- Silver \$2000
- Bronze \$1000
- Other

(Name)

(Position)

(Date)

(Signature)

Platinum Sponsorship – For a cash investment of \$7000 or more which includes

- ▶ Exclusive sponsorship of the Meet and Greet Champagne Cocktail pre-party, enabling a networking opportunity for all attendees, which would give you full naming rights of the cocktail party, and the chance to display your name, logo and products
- ▶ Four complimentary tickets to the 2010 Business of the Year Awards
- ▶ Naming rights and the presentation of your award
- ▶ Display your company name and products in a PowerPoint presentation on the night
- ▶ Front and back page display of your business name on the keepsake Awards Programme
- ▶ Company logo on all promotional posters, tickets, programmes, including acknowledgement in the North West Telegraph
- ▶ Official acknowledgement on the night
- ▶ Exposure following the Awards
- ▶ Business name and logo displayed on the honour board at the venue

Gold Sponsorship – For a cash investment of \$4000 or more

- ▶ Naming rights and the presentation of a major award
- ▶ Three complimentary tickets to the 2010 Business of the Year Awards
- ▶ Display your company name and products in a PowerPoint presentation on the night
- ▶ Company logo and name on all promotional advertising, tickets, programmes, including acknowledgement in The North West Telegraph
- ▶ Official acknowledgement on the night
- ▶ Exposure following the Awards

Silver Sponsorship – For an investment of \$2000 or more, including in-kind sponsorship

- ▶ Presentation of a major award if so designated
- ▶ Business name and logo presented on the sponsors Honour Board displayed at the venue
- ▶ Two complimentary tickets to the 2010 Business of the Year Awards
- ▶ Business name and logo printed on all programmes
- ▶ Official acknowledgement on the night

Bronze Sponsorship – For an investment of \$1000 or more

- ▶ Business name and logo presented on the sponsors Honour Board displayed at the venue
- ▶ Complimentary ticket to the 2010 Business of the Year Awards
- ▶ Business name and logo printed on all programmes
- ▶ Official acknowledgement on the night

