

2018

PORT HEDLAND INFORMATION DIRECTORY

PORT HEDLAND



Chamber of Commerce Inc



1/6 Anderson Street, Port Hedland WA 6721

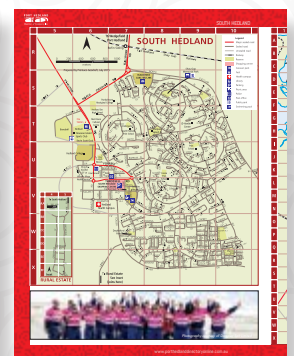
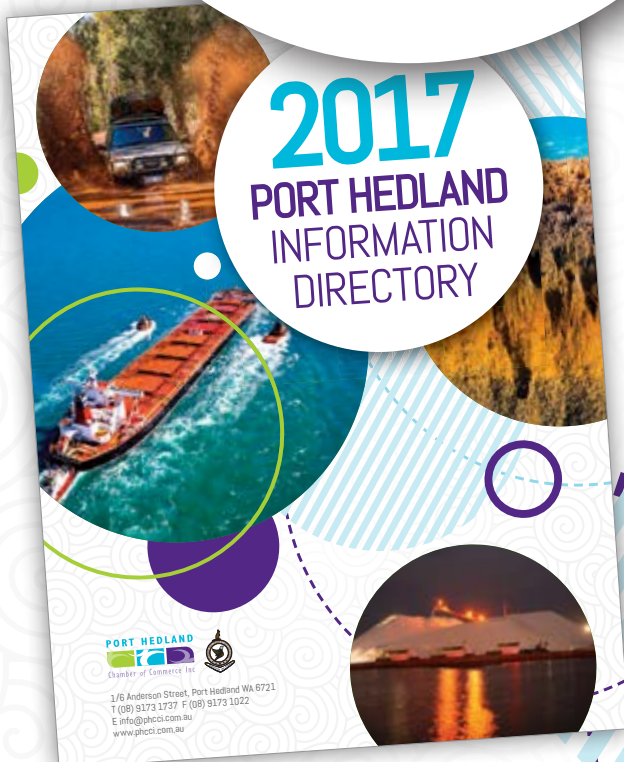
T (08) 9173 1737 F (08) 9173 1022

E info@phcci.com.au

www.phcci.com.au

The next Port Hedland Information
Directory will be launched in
December 2017

10,000 COPIES will be
distributed FREE to
Business and Residential Addresses
BOOK NOW!



A-Z
ADVERTISING

COMMUNITY
LISTINGS

BUSINESS
LISTINGS

RESIDENTIAL
LISTINGS

STREET
MAPS

- Market Creations will produce the 2018 Port Hedland Directory on behalf of the Port Hedland Chamber of Commerce and Industry.
- Bookings to Market Creations, 7 Chapman Road, Geraldton WA 6530
Phone 9920 8599 Fax 9920 8501 Email bookings@marketcreations.com.au

PORT HEDLAND DIRECTORY ADVERTISING RATES

A-Z Section (PHCCI Member)

Listing (Text Only).....	\$143
Lineage	\$264
1/8 Page	\$583
1/4 Page	\$869
1/2 Page	\$1,408
Full Page	\$2,200
Double Page Spread	\$5,489

A-Z Section (Non Member)

Listing (Text Only).....	\$154
Lineage	\$407
1/8 Page	\$726
1/4 Page	\$1,056
1/2 Page	\$1,815
Full Page	\$2,959
Double Page Spread	\$7,392

All prices include GST.

ADVERTISING SIZES

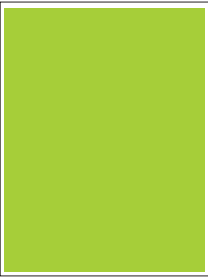
Covers - Full Page

Trim Size: 270mm (h) x 205mm (w)
Type Area: 260mm x 195mm
Bleed Size: 280mm x 215mm



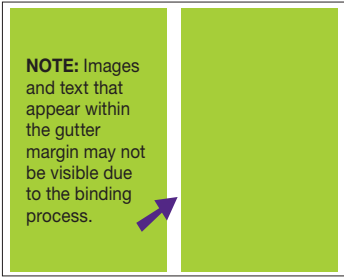
Full Page

Trim Size:
230mm (h) x 175mm (w)



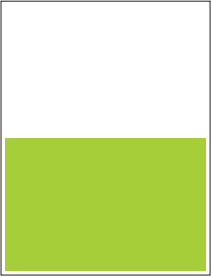
Double Page Spread

Trim Size:
230mm (h) x 380mm (w)
20mm Gutter Margin



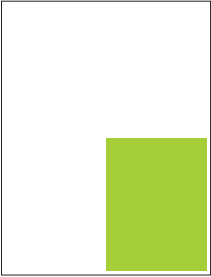
1/2 Page

Trim Size:
110mm(h) x 175mm(w)



1/4 Page

Trim Size:
110mm(h) x 82.5mm(w)



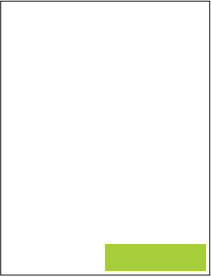
1/8 Page

Trim Size:
50mm(h) x 82.5mm(w)



Lineage / Listing

Trim Size:
20mm(h) x 82.5mm(w)



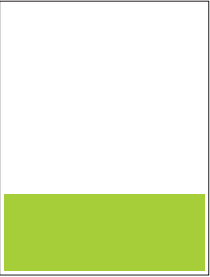
Strip Sponsorship

Trim Size:
40mm(h) x 175mm(w)



Tides Sponsorship

Trim Size:
60mm(h) x 175mm(w)



IMPORTANT DATES

Booking Deadline
Friday July 28, 2017

Directory Release
December 2017

BOOKING CONTACT DETAILS

Market Creations
7 Chapman Road
Geraldton WA 6530

Ph 9920 8599
Fax 9920 8501

Email bookings@marketcreations.com.au

ARTWORK CONTACT DETAILS

Market Creations
7 Chapman Road
Geraldton WA 6530

Ph 9920 8500
Fax 9920 8501

Email production@marketcreations.com.au

Covers

Inside Front Cover.....	\$5,159
Inside Back Cover.....	\$6,336
Back Cover.....	\$9,504

Exclusive Sponsorship Opportunities

Business Listing Strip Sponsorship

Exclusive Rights (approx 20pp).....	\$5,236
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Residential Listing Strip Sponsorship

Exclusive Rights (approx 15pp).....	\$6,721
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Community Listing Strip Sponsorship

Exclusive Rights (approx 10pp).....	\$11,440
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Postcodes Strip Sponsorship

Exclusive Rights (approx 18pp).....	\$6,534
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Tide Charts Sponsorship

Exclusive Rights (2 pages)	\$4,411
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Maps Sponsorship

Exclusive Rights (contact for ad sizes)	\$9,460
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SUPPLYING MATERIAL

Material Submissions

Artwork material is due within 30 days of booking unless otherwise notified.

Please supply by one of the methods below:

E: production@marketcreations.com.au

P: Market Creations
7 Chapman Rd, Geraldton WA 6530

Acceptable Formats

Please supply material in the following formats:

PDF: Print Optimised with Trim and Bleed

Text: Saved as a Word Document

Photos: Saved as a TIFF / JPEG file

Logos: Saved as an EPS file

2018 PORT HEDLAND DIRECTORY ADVERTISING RATE CARD

To secure your advertisement, complete this form and fax it to **9920 8501** or return by post to Market Creations, 7 Chapman Road, Geraldton WA 6530. Deadline for bookings is **Friday July 28, 2017**. For more information call Market Creations on **9920 8599** or email **bookings@marketcreations.com.au**

Business Name: _____ Phone: _____ Fax: _____

Street Address: _____ Suburb: _____ PCode: _____

Postal Address: _____ Suburb: _____ PCode: _____

Website: _____ Company Email: _____

AUTHORISED ADVERTISING CONTACT

Name: _____ Position: _____

Phone: _____ Fax: _____

Email: _____

Authorising Signature: _____ Print Name: _____

BILLING CONTACT ☐ (tick if same as Advertising Contact)

Name: _____ Position: _____

Accounts Phone: _____ Accounts Fax: _____

Accounts Email: _____

TO ADVERTISE IN THE A-Z BUSINESS ADVERTISING DIRECTORY:

Current Member of PHCCI: ☐ Yes ☐ No

Category _____ Size: _____ Cost: _____

Category _____ Size: _____ Cost: _____

Category _____ Size: _____ Cost: _____

Category _____ Size: _____ Cost: _____

IN BOOKING ANY ADVERTISING I HEREBY ACCEPT THE TERMS & CONDITIONS AS OUTLINED BELOW

10% Member Discount: Available only to current financial PHCCI members at time of booking

Payment Terms: Invoices are raised on receipt of booking. Payment terms 50% deposit required within 30 days of booking and balance payable on artwork approval. It is a condition of booking that the amount owing must be paid in full prior to publication. The publisher will remove any advertiser still owing monies at the date of publication. Payment by credit card will be processed in full at time of booking.

Artwork Material: Artwork due within 30 days of booking.

Cancellations / Ad Sizes: Cancellation of advertising after booking deadline will not be refunded. Changes to advertising size or category after the booking deadline will only be made at the publishers discretion.

Disclaimer: The Advertised Business fully indemnifies Market Creations on a continuing basis against any liability, loss, expense or demand for or arising from any false, misleading, deceptive or misdescriptive representation or statement made by Market Creations:

- (a) as the publisher of the Advertised Business' information; and
(b) which arises from a fact or circumstance occurring as a result of information published pertaining to the Advertised Business.

Publication Disputes: Must be lodged within four months of publication release.

Total \$ _____

ARTWORK REQUIREMENTS

Please tick **ONE** of the options below:

- ☐ Repeat 2017 artwork, approved with no changes
☐ Artwork changes required
☐ New artwork required

PREFERRED PAYMENT DETAILS

☐ Mastercard ☐ Visa ☐ Cheque ☐ Electronic Funds Transfer ☐ Direct Debit Payment Plan
(Advertising costs can be paid in 3 monthly installments)

Name: (please print) _____

Card Number: Expiry Date: /

CCV: Total Amount: _____ Signature: _____

Direct Banking Payments to: Market Creations Pty Ltd Bank: Commonwealth Bank BSB No: 066 512 A/C No: 1059 7115

PLEASE CONTACT ME REGARDING:

- ☐ ADVERTISING / MARKETING ☐ PRINT ☐ PUBLICATIONS ☐ EVENTS
☐ PUBLIC RELATIONS / BRANDING ☐ DESIGN ☐ WEBSITES ☐ TECHNOLOGY & INTEGRATION

MY LISTING DETAILS FOR 2018

HELP US HELP YOU...

To ensure your details for the Port Hedland Business, Community and Residential Listings are correct, please complete the following and fax to 9173 1022 or post to Port Hedland Chamber of Commerce, 1/6 Anderson St, Port Hedland, WA 6721.

All listing updates must be received in writing. PLEASE PRINT CLEARLY.

RESIDENTIAL

Name: _____

Address: _____

Town/Suburb: _____ Postcode: _____

Phone: _____

Mobile: _____

BUSINESS

Business Name: _____

Address: _____

Town/Suburb: _____ Postcode: _____

Phone: _____

Phone 2 (optional): _____

Fax: _____

Email: _____

Web: _____

COMMUNITY

Category: _____

Community Group: _____

Contact: _____

Address: _____

Town/Suburb: _____ Postcode: _____

Phone: _____

Mobile: _____

Fax: _____

Email: _____

Web: _____

Making a Difference!

Market Creations is an integrated marketing and technology agency offering end to end business solutions for clients throughout Western Australia.

Some of the services Market Creations offer are marketing, public relations, branding, advertising, graphic design, print, publications, websites, internet, technology and integration, training and events.

Market Creations produce an array of publications state wide, including Business and Community Directories for the Shires and Chambers of Commerce in Broome, Port Hedland, Karratha, Newman, Gascoyne and Mid West.

Our total project management approach to productions includes advertising sales and design, managing invoicing, writing, design, layout and printing the publication.



MARKET
CREATIONS

Making a Difference!

Contact the Market Creations team on 9920 8500

www.marketcreations.com.au